

Seminar on International Logistics and Multimodal Transport

Name	Seminar on International Logistics and Multimodal Transport		
Organizer	Shanghai Business School		
Time	2023-06-01 -- 2023-06-21	Language for Learning	English
Invited Countries	developing countries		
Number of Participants	25		
Requirements for the Participants	Age	A bureau- or department- level participant shall not be older than 50 years old, and a division-level participant should not be older than 45 years old.	
	Health	Be in good health. Be free of diseases prohibited from entry by Chinese laws and regulations, other serious chronic diseases (such as severe hypertension, cardiovascular diseases, and diabetes), mental diseases or infectious diseases that may pose a major public health hazard. A participant shall not be during the stage of recovery from major surgery or acute disease attack, shall not have a serious physical disability, and shall not be during pregnancy.	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Host City	Shanghai	Local Temperature	Summer: Temperature 21°C-35°C
Cities to visit	Nanning City, Liuzhou City	Local Temperature	Nanning City: Temperature 24°C-32°C, Liuzhou City: Temperature 26°C-33°C
Notes	<p>1. Please prepare your valid passport and visa in advance; 2. If you are unable to depart on time due to special circumstances, or if your flight is delayed when connecting, please contact the program contact person to inform the latest flight status in order to arrange for pick-up; 3. In principle, personal changes to international tickets are not allowed; if you really need to do so, please contact the Business Office for ticket change procedures. If personal change is made to the air tickets without consent, the resulting costs and responsibilities will be borne by the individual. 4. Please check if you need to re-handle your baggage check-in when you transfer to another flight. After picking up your baggage, please wait patiently at the international arrival exit (or domestic arrival exit) and the staff will pick you up with the pick-up sign with the name of the organizer. If you wait for more than 15 minutes, you can communicate with the program contact person by phone; 5. If you need to register with the airline in case of lost checked luggage, please call the program contact person to confirm the luggage delivery address before filling out the registration form; 6. Please pay attention to the weather of the destinations and bring appropriate clothing; prepare light footwear to facilitate visits and investigations; attend the important activities of the Seminar in formal wear or national costume; 7. Please bring a small amount of common medicines as necessary.</p>		
Contact of the Organizer	Contact Person(s)	Mr.GUAN RUI	

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About the Organizer	<p>Shanghai Business School is a high-level public applied university with distinctive business characteristics, making every effort to establish “application-oriented, innovative and international” traits and cultivate high-quality applied business talents with social responsibility, professionalism, practical ability, innovative spirit and international vision. SBS has three campuses in Fengpu, Xuhui and Guoquan Road, respectively and one school site in Fuzhou Road. Currently, SBS boasts a faculty body of more than 700 instructors, among whom 88% have Master or PhD degrees. SBS has focused on building a business discipline system with applied economics and business administration as the main subjects and coordinated development of multiple disciplines. There are two master’s degree programs, i.e. Tourism Management and International Business. Insisting on open school management, SBS has striven to enhance its international reputation and influence. It has introduced high-quality business education resources, and the College of Shanghai Lausanne Hospitality Management jointly declared by SBS and the EHL Hospitality Business & Hotel Management School in Switzerland was officially approved by the Ministry of Education of the People’s Republic of China in May 2021, making a substantial breakthrough of SBS in Sino-foreign cooperative school operation. SBS has cooperated and exchanged with more than 90 universities and research institutions in the United States, the United Kingdom, Australia and other countries and regions, initiated the establishment of the Belt and Road International Alliance for Business Education, and established an international alliance of high-end business think tanks and an overseas education base in Central and Eastern Europe.</p> <p>MOFCOM Training Base for International Business Officials (Shanghai) was established in 2010 by the Ministry of Commerce of the People’s Republic of China, and is one of the first four training bases for international business officials authorized by the MOFCOM, and the only one in the Yangtze River Delta region. The foreign aid training work undertaken by the Base has been highly valued by SBS, and the vice president in charge of foreign aid training is the director of the Base. The foreign aid training work of SBS has received high attention and support from Shanghai Municipal Commission of Commerce and Shanghai Municipal Commission of Education.</p> <p>By the end of 2022, Shanghai Business School has successfully held 230 seminars (including 8 ministerial programs), training 7,482 officials from 143 countries and regional organizations in 6 continents. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Portuguese, Arabic, Russian and Mongolian. The programs have received consistent praise from the fellow participants.</p> <p>Since SBS has undertaken foreign aid training programs, it has successfully held many sessions of seminar on related topics, and has successfully built “logistics” brand projects with Shanghai characteristics, such as the 2022 Seminar on Capacity and International Supply Chain Cooperation for Belt and Road Countries, the 2022 Seminar on Maritime Transport and Port Logistics Cooperation of New Land-Sea Corridor, etc. The Base has accumulated rich training experience in the field.</p>	

<p style="text-align: center;">Seminar Content</p>	<p style="text-align: center;">1. Main training courses and contents</p> <p>(1)Global Trade and Digital Transformation of International Logistics Enterprises: Include the new problems and opportunities faced by international logistics enterprises, the significance of digital transformation of international logistics, the development trend of digital transformation of international logistics, and the transformation and upgrading strategies in intelligent process, full-process visualization, online business, and intelligent prediction capability, etc.</p> <p>(2)International Logistics Automation: Include the current situation and development trend of international logistics automation, international freight warehousing automation, analysis on cases of international logistics automation application, application of artificial intelligence in international logistics, etc.</p> <p>(3)Operation Mode and Practice Cases of International Multimodal Transport: Include the operation modes of multimodal transport (such as sea-rail, land-air, rail-truck, sea-rail-truck, inland river-ocean, international railroad and other intermodal transports), how to promote the high-quality development of harbor-railway intermodal transport, how to improve the level of multimodal transport infrastructure, etc.</p> <p>(4)Innovations of International Multimodal Transport: Include innovation of multimodal transport technology and equipment, how to cultivate multimodal transport business entities, how to deepen the construction of international multimodal transport hub system, etc.</p> <p>(5)Challenges and Countermeasures in the International Freight Forwarding Industry: Include the challenges, risks and opportunities faced by China’s international freight forwarding industry in the post-pandemic era, preferential policies for the international freight forwarding industry, timing for innovative development and M&A integration, etc.</p> <p>(6)Effective Practice of Navigational Management: Include the main laws, regulations and work of navigational management, and the presentation of the Shanghai Port case to introduce the ability to improve port operation efficiency through effective navigational management organization.</p> <p>(7)The Norms and Practices of Maritime Investigation: Include the rules and practices of maritime investigation in China, comparison of global maritime investigation practices, thoughts on the reform of China’s maritime investigation system, etc.</p> <p>(8)Management and Services of Shipping Companies: Include the safety management framework of Maritime Safety Administration of the People’s Republic of China for shipping companies, the legal and regulatory requirements, experiences and challenges, etc.</p> <p style="text-align: center;">2. Visits</p> <p>(1)Arrange a visit to Shanghai International Shipping Center for study on the status and development of international logistics and multimodal transport in China.</p> <p>(2)Arrange a visit to Yunfeng International Logistics (Shanghai) Co., Ltd. for communication with the enterprise leaders on the development and opportunities of international logistics and multimodal transport enterprises.</p> <p>(3)Arrange a study tour to Nanning City and Liuzhou City of Guangxi Zhuang Autonomous Region on the development of logistics port and China-European Railway Express, allowing the participants to have a more comprehensive and in-depth understanding of China’s development and to better comprehend the knowledge learned in class.</p> <p style="text-align: center;">3. Cultural Experience</p> <p>Arrange participants to appreciate profound traditional Chinese cultures such as traditional Chinese tea art performance and Chinese Han clothing (Hanfu) performance.</p> <p style="text-align: center;">4. Introduction of Main Lecturers</p> <p>(1)Yin Yanhai: Associate Professor at Shanghai Business School. He has been engaged in the research on logistics management, distribution management, logistics operation scheme design, etc., and has gained abundant scientific achievements. He has been engaged in the practical teaching scheme design of logistics management major, and won the third prize in the second National Practical Teaching Competition. He has studied the construction of the laboratory teaching system of logistics management, and won the third prize of the National Logistics Education Reform Teaching and Research Project for Universities and Colleges. He gained the software copyright registration certificate of the chain enterprise logistics management system under the virtual business practice environment;</p>
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(2)Sun Hao: He is currently the Secretary and Deputy Director of the General Party Branch of the Department of Customs Management of Shanghai Customs College, the leader of the logistics management program, the executive director of the Shanghai Society of International Trade, and a member of the China Society of Logistics. He has been mainly engaged in researching port logistics development, container empty container flow optimization and free trade zone development. He has won the second prize and the third prize of the Shanghai Teaching Achievement Award, the Excellent Teaching Team Award of the Department-level Teaching Achievement Award, the first and second prize of the school-level teaching achievement award, the Shanghai “Talent Education Award”, the first prize of the 9th and 10th Shanghai Decision Consulting Research Achievement Award, and so on.

(3)Wu Weimin: Dr. Wu is currently a professor at the Institute of Logistics Science and Engineering, Shanghai Maritime University, a communication review expert of the National Natural Science Foundation of China, an associate editor of IEEE Transactions on Industrial Electronics, and a special reviewer for IEEE Transaction on Industrial Electronics, IEEE Transactions on Power Electronics, IEEE Transaction on Energy Conversion, IET Power Electronics, Proceedings of the CSEE, Advanced Technology of Electrical Engineering and Energy, Journal of Power Supply and other journals.

(4)Chu Xuejian: Professor at Shanghai University. He serves as the executive deputy director of the Modern Logistics Research Center of Shanghai University, the vice president of the Shanghai Society of Logistics, the vice president and a part-time professor of the Logistics Research Institute of Fuzhou University, the executive director of the Logistics Professional Committee of China National Food Industry Association, director of the Examination Expert Committee of Shanghai Modern Logistics Professional Technical Level Certification of the Personnel Bureau, a member of the Expert Advisory Committee of China Shipping (Group) Company, and a member of the Expert Committee of Shanghai Northwest Logistics Park;

(5)Wang Tingsong: He is a professor at the School of Management of Shanghai University. In January 2012, he graduated from the Department of Environmental and Civil Engineering of the National University of Singapore with a Ph.D. In July 2012, he served as an associate professor at the School of Economics and Management of Wuhan University as a young academic backbone in the “talent introduction” program. In 2013, he was selected into the “Chutian Scholars” program of Hubei Province. In 2020, he was hired as a doctoral supervisor of Wuhan University in the research directions including shipping logistics, port operation, revenue management, optimization of operations;

(6)Ji Ying: She is a professor and doctoral supervisor at the School of Management, Shanghai University. She is “Shanghai Young Oriental Scholar”, and a researcher of the Business School of National University of Singapore. In recent years, she published more than 40 papers in SCI or SSCI international journals as the first author or corresponding author, served as the head of three projects of the National Natural Science Foundation of China, participated in one of the key projects of the National Natural Science Foundation of China and one of the major projects of the Ministry of Industry and Information Technology. Research Directions: data analysis and data mining, supply chain management, decision-making and game;

(7)Zhou Dequan: Doctor, Senior Engineer; Chief Economist of Shanghai International Shipping Institute, Director of Shipping Development Institute, Director of China Shipping Prosperity Index Compilation Office.

(8)Zhao Gang: Professor, PhD, Doctoral Tutor in Transportation Planning and Management; He has long been engaged in teaching and research work in international shipping management, logistics management, computer application, etc.

To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of international logistics and multimodal transport; (b) the cooperation basis with China, etc.